Web Development Services

We build **fast, SEO-optimized websites** tailored to your business goals. Every website is mobile-responsive and designed to perform seamlessly across all devices and platforms. Whether you're a startup in Nairobi or an established brand targeting global markets, our web development solutions are built to scale with your growth.

Below are the key features and pricing for each of our web development packages. For an even more detailed breakdown of services, pricing, timelines, and optional add-ons, be sure to download our full brochure.

All packages include

- **Core SEO Optimization**

- **Mobile Responsiveness**

- **1-Month Technical Support**

- **Hosting Services (Optional)**

Static Website

A **static website** is perfect for small businesses in Kenya or abroad, personal brands, or professionals looking to establish an online presence with minimal updates. This solution is ideal for anyone who needs a simple, clean, and informative platform that's cost-effective and lightning-fast to load.

What's Included:

- **Home, About, Services, Contact Pages**
- **Core SEO Optimization**
- **Contact Form Setup**
- **Fast, Lightweight Design**

   Add-ons:

- **Google My Business Setup**
- **Social Media Account Integration**
- **WhatsApp Chat Button**
- **Extra Pages (KES 1,000–3,000 per page)**

Dynamic Website

Our **dynamic website** package is designed for service-based businesses, content creators, and agencies looking to regularly update their site with blogs, portfolios, or news. This is ideal for entrepreneurs in Kenya and internationally who want more flexibility, user interaction, and SEO performance on their site.

What's Included:

- **Everything in Static Website**

- **Blog & Portfolio Sections**

- **Admin Dashboard**

- **Newsletter/Email Capture Integration**

- **Enhanced SEO Settings**

Add-ons:

- **Content Writing & Blog Posts**

- **Advanced Google Analytics Setup**

- **Minor Post-Launch Edits (KES 3,000 per batch)**

- **Social Sharing Integration (with custom icons)**

E-Commerce Website

This package is perfect for businesses ready to sell products or services online, whether you're based in Nairobi, Mombasa, or targeting global shoppers. Our **e-commerce website** includes everything you need to run an online store — from product listings and secure payments to order management.

What's Included:

- **Product Listings & Filters**

- **Cart & Secure Checkout**

- **Payment Gateway Integration**

- **Inventory Management**

Add-ons:

- **Product Upload Service**

- **SEO for Product Pages**

- **Facebook & Instagram Shop Integration**

- **Email Marketing Setup (KES 7,000–15,000)**

Custom Business Package

If you're in a niche industry like tourism, real estate, vehicle customization, or hospitality, our **custom business website** package is made for you. This solution is ideal for Kenyan and international businesses that need specialized features like booking systems, client portals, or backend automation tools.

What's Included:

- **Custom features tailored to your industry**

- **Booking/Scheduling Integration**

- **CRM or Client Portal Options**

- **Multi-language or Country Support**

   Add-ons:

- **API Integrations (e.g., Mpesa, PayPal, Stripe)**

- **Custom Admin Dashboard**

- **Automated Quote/Invoice Generator**

- **Industry-Specific Systems (Booking, Inventory, etc.)**

Bonus Perk

Clients who choose any **add-ons** receive a strategy session to align features with their business goals for maximum ROI.

Why Choose Us?

We don't just build websites. We partner with you to ensure your digital presence works *for* you. From local SEO that ranks in Kenyan search results to features that support international reach — we make your goals our mission.

Want to upsell even further? We can also create a **tailored 3-month marketing strategy** to help drive real business growth.