



# Estimate Quotation for Custom - CMS Website Development

REQUEST PERSONALIZED QUOTATION

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**Note:**

All features and pricing shown in this quotation are indicative and subject to change. Final specifications, costs, and deliverables may vary based on your requirements, special requests, or market conditions. For a personalized quotation tailored to your exact needs, please contact us via the email or phone listed above.

	ITEM	TOTAL														
1.	<p><b>Discovery &amp; Planning</b></p> <p>Comprehensive project scoping, requirement analysis, and architecture planning for advanced dynamic and ecommerce website development.</p>	KES 12,000.00														
2.	<p><b>Design, UI/UX &amp; Responsive Breakpoints</b></p> <p>Designing seamless user interfaces with responsive layouts, smooth navigation, and intuitive experiences across all devices.</p>	KES 12,000.00														
3.	<p><b>Dynamic Architecture &amp; Data Structuring</b></p> <p>Planning complex database structures, data models, and dynamic architecture for scalable, secure, and efficient website performance.</p>	KES 11,000.00														
4.	<p><b>Page &amp; Template Development</b></p> <p>Creating dynamic pages and templates with clean design, responsive structure, and optimized internal linking for user engagement.</p> <table border="1"> <thead> <tr> <th>Component</th> <th>Price (KSh)</th> </tr> </thead> <tbody> <tr> <td>Home Page</td> <td>2,500</td> </tr> <tr> <td>About Us Page</td> <td>1,000</td> </tr> <tr> <td>Service Page</td> <td>1,500</td> </tr> <tr> <td>Shop Page</td> <td>3,000</td> </tr> <tr> <td>Custom Dynamic Page</td> <td>1,000</td> </tr> <tr> <td>Contact Us Page</td> <td>3,000</td> </tr> </tbody> </table>	Component	Price (KSh)	Home Page	2,500	About Us Page	1,000	Service Page	1,500	Shop Page	3,000	Custom Dynamic Page	1,000	Contact Us Page	3,000	KES 12,000.00
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5.	<p><b>CMS Setup &amp; Configuration, Security &amp; Performance</b></p> <p>CMS installation, configuration, security hardening, and performance tuning for fast, safe, and reliable website operation.</p>	KES 6,000.00												
6.	<p><b>Ecommerce &amp; Integration</b></p> <p>Full ecommerce integration including payment gateways, messaging, APIs, and extensions for seamless online sales and automation.</p> <table border="1" data-bbox="134 673 1105 1010"> <thead> <tr> <th>Component</th> <th>Price (KSh)</th> </tr> </thead> <tbody> <tr> <td>Ecommerce</td> <td>2,000</td> </tr> <tr> <td>Mpesa Integration</td> <td>5,000</td> </tr> <tr> <td>Whatsapp Integration</td> <td>5,000</td> </tr> <tr> <td>Api Intergration</td> <td>5,000</td> </tr> <tr> <td>Extensions / Add-ons</td> <td>8,000</td> </tr> </tbody> </table>	Component	Price (KSh)	Ecommerce	2,000	Mpesa Integration	5,000	Whatsapp Integration	5,000	Api Intergration	5,000	Extensions / Add-ons	8,000	KES 20,000.00
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7.	<p><b>Content Creation &amp; Population</b></p> <p>Writing, editing, and adding website content including product descriptions, images, and media for complete user engagement.</p>	KES 2,000.00												
8.	<p><b>Functionality &amp; Features</b></p> <p>Implementing advanced functions and interactive features such as forms, galleries, e-commerce elements, and custom modules.</p>	KES 5,000.00												
9.	<p><b>Standard SEO Setup</b></p> <p>Comprehensive on-page SEO including meta tags, headings, keyword optimization, and basic content optimization for Google search.</p>	KES 3,000.00												
10.	<p><b>Deployment &amp; Launch</b></p> <p>Final testing, server deployment, domain setup, and website launch ensuring smooth live performance and accessibility.</p>	KES 4,000.00												



	ITEM	TOTAL
11.	<b>Training &amp; Handover</b> Guiding clients on website management, content updates, and feature usage for smooth self-administration and ongoing maintenance.	KES 3,000.00
	<b>TOTAL</b>	<b>90,000 KES</b>
	<b>Thank You For Your Business</b>	