



# Estimate Quotation for Custom - Enterprise Web Application

**REQUEST PERSONALIZED QUOTATION**

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**Note:**

All features and pricing shown in this quotation are indicative and subject to change. Final specifications, costs, and deliverables may vary based on your requirements, special requests, or market conditions. For a personalized quotation tailored to your exact needs, please contact us via the email or phone listed above.

ITEM

TOTAL

**1. System Architecture & Technical Planning**

KES 20,000.00

High-level enterprise system strategy, infrastructure design, and scalable technical planning for mission-critical platforms.

- Enterprise system & commerce flow scoping
- Technical architecture & infrastructure design
- Checkout, payment, shipping, tax & workflow planning
- Migration feasibility & legacy system audit
- Bespoke workflow mapping & complex business logic scoping

**2. Database & Application Architecture Design**

KES 25,000.00

Enterprise-grade database engineering and application architecture design for secure, optimized, and scalable systems.

- Product catalog, inventory, orders, pricing, customer schemas
- Advanced relational modeling & performance optimization
- Support for complex custom features & integrations
- Scalable structure for analytics, dashboards, and AI/ML modules

**3. Enterprise Application Development**

KES 85,000.00

Advanced enterprise application development integrating frontend interfaces, backend systems, and intelligent data processing layers.



ITEM

TOTAL

**Component**

**Price (from KSh)**

Frontend Application Layer

25,000

- Responsive multi-device UI
- Product catalog, advanced filtering, cart & checkout
- Customer dashboards, multi-step workflows, interactive analytics
- Admin dashboards with enhanced control panels
- Advanced state management for complex flows
- Multi-platform & cross-browser optimization

Backend System Layer

45,000

- Core application logic & workflow engine
- Role-Based Access Control (RBAC) with multi-tier roles
- Authentication & session management
- Order processing, inventory & complex business rules
- Payment gateway integrations (MPESA, cards, etc.)
- Event & notification system
- Security hardening, performance optimization
- Cloud & infrastructure integrations
- Reporting & audit modules

Data & Intelligence Layer

15,000

- Advanced revenue, sales, product & customer analytics
- Predictive analytics & AI/ML capabilities (baseline)
- Abandoned cart reporting & inventory forecasting
- Real-time dashboards for admin & management
- Customizable report generation

4.

**Commerce Engine Layer**

KES 27,000.00

Robust commerce engine implementation supporting complex transactions, automation workflows, and scalable digital revenue systems.

- Product management & catalog engine
- Pricing & promotions engine
- Tax & shipping configuration
- Order lifecycle management
- Payment reconciliation logic



|    | ITEM   | TOTAL                     |
|----|--|---------------------------|
| 5. | <p><b>System Migration &amp; Data Transition (if applicable)</b></p> <p>Enterprise-level migration and structured data transition ensuring system integrity, continuity, and operational stability.</p> <hr/> <ul style="list-style-type: none"> <li>• Legacy system audit &amp; data extraction</li> <li>• Product/customer/order migration</li> <li>• URL &amp; SEO redirect mapping</li> <li>• Post-migration validation</li> <li>• Supports more complex/custom data structures</li> </ul> | KES 18,000.00             |
| 6. | <p><b>Rigorous Testing &amp; Quality Assurance</b></p> <p>Extensive system testing, security validation, and performance benchmarking to ensure enterprise reliability.</p> <hr/> <ul style="list-style-type: none"> <li>• Functional testing across all custom workflows</li> <li>• Payment, transaction, and order flow validation</li> <li>• Load &amp; performance testing</li> <li>• Security &amp; penetration testing</li> <li>• Multi-platform &amp; cross-browser testing</li> </ul>  | KES 13,000.00             |
| 7. | <p><b>Deployment, Documentation &amp; Enterprise Handover</b></p> <p>Secure production deployment, detailed technical documentation, and structured enterprise system transfer process.</p> <hr/> <ul style="list-style-type: none"> <li>• Production deployment &amp; hosting configuration</li> <li>• Admin &amp; technical documentation</li> <li>• Knowledge transfer &amp; team training</li> <li>• Post-launch support</li> </ul>  | KES 12,000.00             |
|    | <p><b>TOTAL</b></p>  | <p><b>200,000 KES</b></p> |