



Estimate Quotation for Ecommerce - CMS Website Development

REQUEST PERSONALIZED QUOTATION

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Note:

All features and pricing shown in this quotation are indicative and subject to change. Final specifications, costs, and deliverables may vary based on your requirements, special requests, or market conditions. For a personalized quotation tailored to your exact needs, please contact us via the email or phone listed above.

| | ITEM | TOTAL | | | | | | | | | | | | | | |
|---------------------|--|--------------|-------------|-----------|-------|---------------|-------|--------------|-------|-----------|-------|---------------------|-------|-----------------|-------|--------------|
| 1. | <p>Discovery & Planning</p> <p>Project scoping, site architecture mapping, and requirement definition for efficient dynamic website development.</p> | KES 5,000.00 | | | | | | | | | | | | | | |
| 2. | <p>Design, UI/UX & Responsive Breakpoints</p> <p>Designing intuitive interfaces, smooth navigation, and responsive breakpoints for mobile, tablet, and desktop viewing experiences.</p> | KES 5,500.00 | | | | | | | | | | | | | | |
| 3. | <p>Dynamic Architecture & Data Structuring</p> <p>Planning database structure, data models, and dynamic architecture for scalable, organized, and efficient website performance.</p> | KES 5,500.00 | | | | | | | | | | | | | | |
| 4. | <p>Page & Template Development</p> <p>Dynamic page and template creation with clean layout, responsive design, and optimized internal linking.</p> <table border="1" data-bbox="132 1598 1109 1971"> <thead> <tr> <th>Component</th> <th>Price (KSh)</th> </tr> </thead> <tbody> <tr> <td>Home Page</td> <td>1,500</td> </tr> <tr> <td>About Us Page</td> <td>1,000</td> </tr> <tr> <td>Service Page</td> <td>1,000</td> </tr> <tr> <td>Shop Page</td> <td>2,500</td> </tr> <tr> <td>Custom Dynamic Page</td> <td>2,000</td> </tr> <tr> <td>Contact Us Page</td> <td>1,000</td> </tr> </tbody> </table> | Component | Price (KSh) | Home Page | 1,500 | About Us Page | 1,000 | Service Page | 1,000 | Shop Page | 2,500 | Custom Dynamic Page | 2,000 | Contact Us Page | 1,000 | KES 9,000.00 |
| Component | Price (KSh) | | | | | | | | | | | | | | | |
| Home Page | 1,500 | | | | | | | | | | | | | | | |
| About Us Page | 1,000 | | | | | | | | | | | | | | | |
| Service Page | 1,000 | | | | | | | | | | | | | | | |
| Shop Page | 2,500 | | | | | | | | | | | | | | | |
| Custom Dynamic Page | 2,000 | | | | | | | | | | | | | | | |
| Contact Us Page | 1,000 | | | | | | | | | | | | | | | |



| | ITEM | TOTAL | | | | | | | | |
|----------------------|---|--------------|-------------|-----------|-------|-------------------|-------|----------------------|-------|---------------|
| 5. | <p>CMS Setup & Configuration, Security & Performance</p> <p>CMS installation, configuration, security hardening, and performance tuning for fast, safe, and reliable website operation.</p> | KES 4,000.00 | | | | | | | | |
| 4. | <p>Ecommerce & Integration</p> <p>Integrating ecommerce functionality, payment gateways, and messaging systems for smooth online sales and customer interaction.</p> <table border="1" data-bbox="134 673 1105 889"> <thead> <tr> <th>Component</th> <th>Price (KSh)</th> </tr> </thead> <tbody> <tr> <td>Ecommerce</td> <td>4,000</td> </tr> <tr> <td>Mpesa Integration</td> <td>5,000</td> </tr> <tr> <td>Whatsapp Integration</td> <td>1,000</td> </tr> </tbody> </table> | Component | Price (KSh) | Ecommerce | 4,000 | Mpesa Integration | 5,000 | Whatsapp Integration | 1,000 | KES 10,000.00 |
| Component | Price (KSh) | | | | | | | | | |
| Ecommerce | 4,000 | | | | | | | | | |
| Mpesa Integration | 5,000 | | | | | | | | | |
| Whatsapp Integration | 1,000 | | | | | | | | | |
| 6. | <p>Content Creation & Population</p> <p>Writing, editing, and adding website content including product descriptions, images, and media for clear communication.</p> | KES 1,000.00 | | | | | | | | |
| 7. | <p>Functionality & Features</p> <p>Adding dynamic functions and interactive features such as forms, galleries, search, and custom elements for user engagement.</p> | KES 2,000.00 | | | | | | | | |
| 8. | <p>Standard SEO Setup</p> <p>Basic on-page SEO configuration including meta tags, headings, and keyword optimization to boost Google search visibility.</p> | KES 1,000.00 | | | | | | | | |
| 9. | <p>Deployment & Launch</p> <p>Final testing, server deployment, domain setup, and website launch ensuring smooth live performance and accessibility.</p> | KES 1,000.00 | | | | | | | | |



ITEM

TOTAL

10.

Training & Handover

KES 1,000.00

Training clients on website management, content updates, and feature usage for seamless self-administration and ongoing maintenance.

TOTAL

45,000 KES